

ORDER

The following prices of Beer and RTD are fixed as hereunder subject to the condition that it may be ensured that all these brands are registered/ renewed for the year 2022-23:-

Name of Licensee	Name of Brand	Ex-Brewery Price 2022-23	Selling price from L-1C/L-1B to L-1	Selling Price from L-1 to Retailers	MRP to be Printed on labels	MSP for the year 2022-23
M/s Mohan Meakin Limited Solan Brewery, B-1	Meakin 10000 Super Strong Beer 650 ml 8.25%	452	841	892	160	121
	Golden Eagle Deluxe Premium Beer	420	691	733	145	108
	Kati Patang	1126	1489	1578	120	90
	Kati Patang Saffron Lager Beer	1126	1489	1578	120	90
	Solan No.1 Super Strong Beer	435	822	871	160	120
	Old Monk Platinum Super Strong Beer	850	1289	1366	215	161
	Kati Patang Bareilly Bold Craft Beer	670	1086	1152	190	143
M/s United Breweries Limited- L1B	Kingfisher Premium Lager 500 ML CAN Beer 5%	751	1177	1247	120	88
	Kingfisher Strong Premium 500 ML CAN Beer exceeding 5%	761	1364	1445	130	97
	Kingfisher Premium Lager Beer 650 ml 5%	447	721	765	150	111

	Kingfisher Strong Premium Beer 650 ml exceeding 5%	469	860	912	165	123
	Kingfisher Strong Premium 330 ML 8.25	474	871	924	85	63
	Kingfisher premium Lager 330 ML 5%	495	779	825	80	59
	Kingfisher Ultra CAN 500 ML upto 5%	1143	1618	1715	145	108
	Kingfisher Ultra 650 ML upto 5%	714	1022	1083	185	137
	Zingaro Strong Premium Beer 650 ml 8.25%	437	824	874	160	120
	Kingfisher Ultra 330 ML upto 5%	854	1183	1254	105	77
	Kingfisher Ultra Fine Lager Beer	795	1113	1180	195	145
	Kingfisher Ultra Fine Lager Beer	1185	1665	1765	150	110
	Kingfisher Ultra Fine Lager Beer	936	1275	1351	110	81
	Haywards 5000 Super Strong 650 ML 8.25 %	514	911	966	170	127
	Haywards 5000 Super Strong 500 ML (Can) 8.25	1038	1675	1776	150	110
	Foster's Lager Beer 650 ML 5%	474	752	797	150	113
	Foster's Lager Beer 500 ML (CAN) 5%	1083	1550	1643	140	105
	Budweiser Lager Beer 650 ML Bottle 5%	731	1041	1103	185	139
	Budweiser Magnum 650 Mls 8.25 %	810	1244	1319	210	157
	Budweiser Lager Beer 500 ML CAN 5%	1357	1859	1970	160	119
	Budweiser Lager Beer 330 ML 5%	1014	1363	1444	115	85
	Budweiser Magnum 500 Mls 8.25 %	1385	2066	2190	170	128
M/s Anheuser Busch InBev India Ltd., L-1B Bilaspur						

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	Budweiser Magnum 330Mls 8.25 %	1100	1575	1670	125	94
	Hoegaarden Wheat Beer 330 ml 5%	1743	2182	2313	160	121
	Corona Extra Premium Beer 330 ml 5%	1602	2024	2145	155	114
M/s Devans Modern Breweries Ltd., L1-B	Godfather Super Strong High Power Beer 500 ML Can 8.25%	792	1399	1482	130	98
	Godfather Super Strong High Power Beer 650 ML Bottle 8.25	468	859	911	165	123
	Godfather Super Strong Original Quality Beer 650 ML Bottle 8.25	468	859	911	165	123
	Kotsberg Strong Premium Beer 650 ML Bottle 8.25%	568	972	1030	175	133
	Kotsberg Original Pills Beer	623	919	975	170	128
	Six Fields Cult Finest Strong Wheat Beer	1277	1769	1875	270	203
	Six Fields Cult Finest Strong Wheat Beer	1891	2635	2793	205	153
	Godfather The Legendary Premum Strong Beer	662	1077	1142	190	142
	Godfather The Legendary Premum Strong Beer	1083	1726	1829	150	113
	Godfather The Legendary Premum Strong Beer	794	1231	1305	105	79
	Six Fields Cult Finest Strong Wheat Beer	1604	2142	2271	160	119
	Six Fields Blanche Finest Wheat Beer	1604	2026	2148	155	114

	Six Fields Blanche Finest Wheat Beer	1891	2459	2607	195	145
	Kotsberg Finest Pils Beer	957	1295	1373	215	161
	Kotsberg Finest Pils Beer	1182	1662	1761	145	110
	Kotsberg Finest Pils Beer	1476	1882	1995	145	108
M/s Carlsberg India, B-1	Carlsberg Strong Beer 650 ml 8.25 %	496	891	945	170	126
	Carlsberg Strong Beer 500 ml 8.25 %	686	1279	1356	125	93
	Tuborg Premium Beer 650 ml 5%	437	710	753	145	110
	Tuborg Strong Beer 500 ml CAN Beer exceeding 5%	725	1073	1138	175	131
	Tuborg Strong Beer 650 ml 8.25%	464	855	906	165	122
	Carlsberg Premium Elephant Strong Danish Export Beer 650 ml 8.25%	620	1030	1092	185	138
	Carlsberg Premium Elephant Strong Danish Export Beer 500 ml 8.25%	1002	1635	1733	145	109
	M/s Privilege Industries Ltd., L1-B	Budweiser Lager Beer 650 ML Bottle 5%	731	1041	1103	185
	Budweiser Magnum 650 Mls 8.25 %	810	1244	1319	210	157
	Budweiser Lager Beer 500 ML CAN 5%	1357	1859	1970	160	119
	Budweiser Lager Beer 330 ML 5%	1014	1363	1444	115	85
	Budweiser Magnum 500 Mls 8.25 %	1385	2066	2190	170	128
	Budweiser Magnum 330Mls 8.25 %	1100	1575	1670	125	94

M/s Anheuser Busch InBev India Ltd., L-1B Bilaspur	Budweiser Magnum 650 Mls 8.25 %	810	1244	1319	210	157
	Budweiser Magnum 500 Mls 8.25 %	1385	2066	2190	170	128
M/s Adic Broswon Breweries L-1B Tokki Indora Kangra	Rockberg Gold Premium Strong Beer 650 ml exceeding 5%	490	884	937	165	125
M/s Mahou India Pvt. Ltd., L1-B	Dare Devil Extra Strong Premium Beer 650 ML 8.25%	494	888	942	170	125
	Dare Devil Extra Strong Premium Beer 500 ML 8.25%	760	1363	1444	130	97
	Mahou Clasica Premium Beer 650 ML 5%	623	919	975	170	128
	Mahou Cinco Estrellas Premium Beer 650 ML 8.25%	653	1067	1131	190	141
M/s Molson Coors India Pvt. Ltd. L-1B,	Premium Thunder Bolt Super Strong Beer 500 ml 8.25%	755	1357	1438	130	96
	Thunder Bolt Platinum Extra Strong Beer	489	883	936	165	125
	Miller Ace American Style Strong Beer 650 Mls	759	1187	1258	200	152
	Miller Ace American Style Strong Beer 500 Mls	1095	1739	1844	150	113
	Miller Ace American Style Strong Beer 330 Mls	781	1100	1166	100	73
	Miller Hi-Life Premium Beer 650 Mls	759	1072	1137	190	142
	Miller Hi-Life Premium Beer 500 Mls	1161	1638	1736	145	109

	Miller Hi-Life Premium Beer 330 Mls	781	1100	1166	100	73
	Carling Strong Premium Beer 8.25 %	697	1117	1184	195	146
	Blue Moon Belgian White Belgian Style Wheat Ale Beer	2258	2872	3045	215	163
	Blue Moon Belgian White Belgian Style Wheat Ale Beer	1572	1990	2110	150	113
M/s Sona Beverages Pvt. Ltd., L-1B Mandi	Simba Roar Extra Strong	716	1138	1206	195	148
	Simba Roar Extra Strong	1112	1759	1864	155	114
	Simba Roar Extra Strong	848	1292	1369	110	82
	Simba Wit Bold Edition Belgian Style Witbier	1068	1420	1505	230	172
	Simba Wit Bold Edition Belgian Style Witbier	1272	1763	1869	155	114
	Simba Wit Bold Edition Belgian Style Witbier	960	1302	1380	110	82
M/s Medusa Beverages Pvt. Ltd., L-1B, Mandi.	Medusa Premium Strong Beer	806	1239	1314	210	156
	Medusa Premium Strong Beer	1252	1916	2031	160	121
	Medusa Premium Strong Beer	828	1269	1345	110	81
M/s Bacardi India Pvt. Ltd., L-1B	Bacardi Orange Cranberry, Jamican Passion, Cranberry, Blueberry Balck Berry Crush Breezer upto 4.8 % (275 ML)	1031	1302	1380	100	73

	Bacardi Plus Lemonade, Plus Cranberry, Plus Orange upto 8% (275 ML)	1114	1514	1605	120	87
M/s Radico Khaitan Ltd., L-1B	M2 Magic Moments Electra 8.0 Cosmopolitan Special Cranberry Flavour Low Alcoholic Beverage	1155	1560	1653	120	89
	M2 Magic Moments Electra 8.0 Cosmopolitan Special Lemon & Mint Flavour Low Alcoholic Beverage	1155	1560	1653	120	89



Commissioner of State Taxes & Excise
Himachal Pradesh

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Copy for information and Necessary action is forwarded to:-

1. The Addl. / Jt. Commissioner of State Taxes and Excise, South Zone, North Zone, Central Zone Shimla, Palampur & Mandi.
2. Jt. Commissioner of State Taxes and Excise, Flying Squad South Zone, North Zone, Central Zone Shimla, Palampur & Una.
4. All Dy. Commissioners of State Taxes and Excise
5. Assistant Commissioner of State Taxes and Excise- Incharge, Distt. Kinnaur.
6. All Concerned


Commissioner of State Taxes & Excise
Himachal Pradesh